THE HONG KONG UNIVERSITY OF SCIENCE AND TECHNOLOGY | HKUST FOK YING TUNG GRADUATE SCHOOL

Sponsorship Scheme - Outreaching via RPg Student Ambassador 2025/26

Guidelines for Students

The HKUST Fok Ying Tung Graduate School (FYTGS) is recruiting current Research Postgraduate (RPg) students to **organize sharing sessions** to **promote RPg studies offered at HKUST**, **riding on pre-planned occasions** (e.g. conferences, visits to alma mater), either by face-to-face delivery or via online platforms (e.g. Zoom, Google Meet), in targeted countries/regions for this Scheme as listed in the Appendix.

1. Eligibility

- HKUST RPg students in Year 2 or above, with extensive immersion in and deep understanding of that local culture of any one of the countries/regions listed in the Appendix, for organizing and delivering sharing sessions in that country/region
- Passionate about sharing fruitful RPg research experience and campus life
- Energetic, committed and self-motivated
- Good representatives in research community with solid academic and research progress

2. Expected Deliverables

Upon successfully joining this Scheme, you are expected to do the following for the approved session(s):

- liaise with relevant parties (e.g. home university, organizers of conference) to arrange the venue/set up an online meeting in order to schedule for the session(s)
- promote HKUST RPg studies by incorporating promotional slides and distributing marketing materials provided by FYTGS
- answer enquiries from prospective students in sharing session(s)
- submit all of the following within 2 weeks after the sharing session via the designated online report form:
  - observations of the promotional activity (e.g. audience size, area of interest, questions raised)
  - at least 3 event photos or screen captures of online sessions (photos may be used in reports and publicity materials)
  - contacts and feedback of prospective students directly collected

3. Promotion Support from FYTGS

- Promotion through FYTGS website, social media platforms, and/or eDM to prospective students
- Provision of promotional slides on general admission information, and event-specific promotional poster
- Provision of online forms for the collection of participants' feedback
- Courier service of publicity materials to destination upon request

4. Sponsorship

Upon completion of the session and submission of materials listed in part 2., you will receive sponsorship depending on the agreed delivery mode of the session, as a token of appreciation.

- **For face-to-face events**: Sponsorship on round-trip airfare (economy class) and travel

insurance **capped at HK$8,000 per trip**, with the following conditions:

a. the flight ticket, together with travel insurance for the trip, must be purchased through an appointed travel agency of the university at the lowest price
b. provision of original boarding pass stubs and receipts are required for reimbursement of economy-class round trip ticket

- **For online events**: A gift card valued at **HK$800 per session**

FYTGS reserves its final right and discretion in deciding whether you are entitled to the sponsorship.

5. All Year Round Application

- Please submit your application with details of the proposed sharing session(s) via the online form at least 6 weeks prior to your pre-planned trip
- Submitted applications would be reviewed and considered by your School and the FYTGS. FYTGS reserves the right to decline applications having regard to the funding availability, the University's prevailing marketing strategies, and other factors (e.g. a student has delivered an admission talk in the same University or region in the year)
- Successful candidates will be notified by FYTGS

6. Enquiries

- Application: Your School or the AIS
- Promotion Support, Post-Event Handling and Reimbursement: HKUST FYTGS

****

Appendix

List of Targeted Countries/Regions for the Sponsorship Scheme - Outreaching via RPg Student Ambassador (Jul 2025 to Jun 2026)

- Australia
- Bangladesh
- Brazil
- Canada
- Egypt
- Germany
- Greece
- India
- Indonesia
- Iran (Islamic Republic Of)
- Italy
- Japan
- Kazakhstan
- Korea, Republic of
- Malaysia
- Nepal
- Nigeria
- Pakistan
- Philippines
- Russian Federation
- Singapore
- Spain
- Sri Lanka
- Thailand
- Türkiye
- United Arab Emirates
- United Kingdom
- United States
- Viet Nam