Master of Science (MSc) Program in Engineering Enterprise Management

### **Program Director:**

Neville Ka-Shek LEE, Associate Professor of Industrial Engineering and Logistics Management

In today's knowledge-based economy, companies and enterprises must compete relentlessly in terms of costs, quality and time to market themselves in the global context. Knowledge of cutting-edge management techniques, such as Logistics Management, Supply Chain Management, Six Sigma Processes, and knowledge in the effective deployment of information technology are necessary to help companies compete successfully in the global arena. In addition to these advanced management techniques, a good foundation in basic managerial training such as operations management, project management, people management and basic business management is essential in launching a management career.

This unique Master of Science (MSc) program in Engineering Enterprise Management is the result of collaboration between the School of Engineering and the School of Business and Management. It is specially designed for professionals with technical background who wish to launch or further their career in management. This program provides the know-how and techniques from line management to middle management, and all the way to global enterprise management.

The program is designed for practicing engineers and scientists of all disciplines who wish to start a career in management. Industry managers who desire more advanced and up-to-date training to further their careers in future global enterprise either in the service industry or manufacturing industries - can benefit from the program.

# Admission Requirements

Applicants must possess a bachelor's degree in Science/Engineering, or an equivalent qualification from a recognized university.

## **Program Duration**

The program can normally be completed in one year in full-time mode, or two years in part-time mode. All lectures will be delivered at HKUST. Classes will be held in weekday evenings and/or weekends.

### Program Fee

The program fee is HK\$91,000. New students admitted with credit transfer are also required to pay the full program fee.

For students admitted in 2011-12 Last update: 2 September 2013

### Curriculum

1. The program comprises a total of 30 credits of coursework. Students are required to take 30 credits of coursework from the following list:

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EEMII 3100	Findiples and rechiliques for rechilical Management
EEMT 5120	Operation/Production Management
EEMT 5160	Transportation and Logistics Management
EEMT 5220	Six Sigma Quality Management
EEMT 5260	Product Development Management
EEMT 5300	Global Supply Chain Management
EEMT 5360	IT System for Global Enterprise
EEMT 5500	Engineering Statistics and Simulation
EEMT 5510	Engineering Economics and Cost Management
EEMT 5520	Service Operations Management
EEMT 6000	Special Topics in Engineering Enterprise Management
SBMT 5010	Accounting for Managers
SBMT 5020	Fundamentals of Economics and Finance
SBMT 5030	Marketing Management and Strategy

Part-time students may take a maximum of 9 credits in each term.

#### Credit Transfer

Credit transfer may be granted to students in recognition of studies completed successfully elsewhere. With the guidance of the Program Committee and upon the approval of the Program Director, a maximum of 6 credits may be transferred to the program, subject to University regulations governing credit transfer for postgraduate programs.

### **Graduation Requirements**

Students must complete the program with a graduation grade average (GGA) of 2.850 or above as required of all postgraduate students at the University. Students failing to meet the GGA requirement are required to repeat or take additional course(s) even if they attain passing grades for all courses.

Last update: 2 September 2013