# Part-time MBA Program in Shenzhen

### Director of MBA Programs:

Sean FERGUSON, Associate Dean of Business and Management (MBA & MSc Programs)

With China's accession to WTO, her economy is expanding and business activities are growing rapidly. There is booming demand for advanced management education as executives in middle management now face new challenges due to intense competitions, and more business opportunities due to increased foreign investment.

Currently there are few opportunities in China for quality management education, an English MBA program in particular. This part-time MBA program offered in Shenzhen aims at serving the needs of mid-career executives with solid work experience.

Offering the program in Shenzhen will take advantage of the executive teaching facilities at the HKUST IER Building in Shenzhen. Classes will meet on alternate weekends. Courses will be taught in English. The program has also entered into a collaboration with Peking University to offer some electives by top faculty from Peking University HSBC Business School to extend the China content. Students will be awarded a Master of Business Administration degree by HKUST upon satisfactory completion of the program.

#### Admission Requirements

The admission requirements are the same as those of the part-time MBA program offered in Hong Kong.

### Program Duration

It normally takes 24 months to complete this part-time program.

#### Program Fee

The program fee for the 2014-15 intake is HK\$335,250.

#### Curriculum

Students are required to complete a total of 45 credits. The required courses that take up 29 credits will be the same as those of the part-time MBA program in Hong Kong. 16 credits of advanced courses, which aim to develop additional expertise in different business areas, will be selected according to the needs of executives in China. Students from the Shenzhen program will join part-time MBA students for the residential program and wrap up program conducted in Hong Kong.

## Concurrent Degree Program with the Yale's School of Management

To enhance the global perspective of the MBA program, exceptional MBA students

who have completed at least 28 credits of required courses, and a total of 42 credits of the full-time program, or 35 credits of the part-time program, can apply for a concurrent degree option to enroll in the Master of Advanced Management (MAM) program offered by the School of Management of the Yale University. Upon successful admission by Yale, students can study at Yale prior to the completion of their MBA degree. Up to 10 credits earned from the MAM program can be transferred to count toward the HKUST's MBA degree. Students will be able to complete two degrees from both schools in an accelerated mode in as short as two years on full-time basis. The admission process and tuition fee for the Yale's MAM program will be separate from those of the MBA program.

### Graduation Requirements

Students must complete the program with a graduation grade average (GGA) of a 2.850 or above as required of all postgraduate students at the University.